



Media Release

For immediate release

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Privacy Helper secures exclusive contract to bring even more data protection to UK businesses

Bedford/UK based data protection experts Privacy Helper have secured an exclusive contract to supply the UK with Spy-Fy privacy products.

This will give UK businesses access to high-quality 'off-line' privacy tools such as webcam covers, RFID protectors, USB Blockers and passport protectors, far more easily and at a lower cost.

"We're really pleased to have secured this contract," said Privacy Helper's Data & Compliance Director, Andy Chesterman. "While we are busy securing the data our clients across the UK hold online, businesses can often overlook how they protect that same data 'offline'.

"Giving them access to products like webcam covers, RFID protectors, USB Blockers and passport protectors, as part of corporate packs, means they can increase customer confidence in their security systems and processes."

The partnership between Privacy Helper and Spy-Fy will help businesses give their employees the security tools needed to protect data and build a culture of privacy which is absolutely vital as cybercrime is on the rise.

A report by independent Internet Service Provider for businesses, Beaming, found that cybercrime doubled in the last five years.

Their study also shows a quarter of UK businesses (1.5 million) were victims of cyber criminals in 2019. That's up from 755,000 businesses (13%) in 2015.

While large businesses were most at risk, SMEs saw the biggest increase in cybercrime.

Beaming estimates this has cost UK businesses more than £87 billion in damaged assets, financial penalties and lost productivity.

Ties den Dekker, Managing Director at Spy-Fy added: "In this digital age, protecting your privacy and online security may seem like an impossible task.

“With Spy-Fy we have a mission to make cyber and privacy protection understandable, accessible and safe for everyone by using the offline power of hardware.

“We’ve had our eye on launching our products in the UK market for a while now but never really found the right partner. I’m very excited to finally enter this large potential market with Privacy Helper.”

The deal highlights the desire of companies like Privacy Helper and Spy-Fy, who have already sold over one million of their products, to continue trading across borders despite ongoing Brexit discussions.

Privacy Helper will also be supporting Spy-Fy’s existing client base with any GDPR requirements that arise.

“Partnering with a respected, international company like Spy-Fy is a massive coup for us, and we’re delighted to be building a relationship with them as we continue our period of growth and development” added Andy.

Spy-Fy products will be available to all Privacy Helper clients from today. To find out more about the GDPR, ePrivacy and other data security services Privacy Helper can offer you, head to privacyhelper.co.uk.

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Note to editors:

Privacy Helper:

- Privacy Helper is based in Bedford and is the UK’s No. 1 GPPR and ePrivacy consultancy
- Privacy Helper is part of the [Damm Solutions Group](#).
- More information about Privacy Helper can be found at privacyhelper.co.uk

Spy-Fy

- Provides premium gear, customised with your brand, to protect digital privacy and security
- Over 1,000,000 privacy products already sold
- For more information go to spy-fy.com

References:

- [UK cybercrime has doubled in the last five years, costing businesses £87 billion since 2015](#)